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NEW ITALIAN MOSCATO/BRACHETTO BLEND IS “PRETTY IN PINK”

NAPA, CA – With Moscato sales climbing rapidly and consumers looking for new wines that are both authentic and fun, Quintessential launches a new blend of Italian Moscato and Brachetto grapes called “Mochetto.”

This light pink, “gently sweet” and slightly effervescent Rosato wine is showcased in a clear attractively-shaped bottle with a silver “M” dominating the lower half of the bottle. The grapes were sourced in the delle Venezie ITG of the Veneto wine region of Italy. The Moscato imparts the bright pink color of a fresh and refreshing blush wine, as well as fruit flavors, while the Brachetto adds a little richness and weight. In the nose and mouth, it has the delightful aroma and taste of dried peach and berries, with a hint of roses in the background.

Terrific as an aperitif, it also pairs quite well with a range of deserts such as chocolate covered strawberries. It also mixes well with other liquors, fruits and juices, adding a little Italian “zing” to the classic Bellini (Mochetto, peach schnapps or nectar and a strawberry) or add some St. Germaine for a more herbal refresher.

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Mochetto has a suggested retail price of \$16.99 and is imported exclusively through Quintessential, the Napa, CA-based import, marketing and sales company with a roster of fine, family-owned wines and wineries from the world's top wine regions, including Argentina's Bodega Valentin Bianchi, New Age and Cayu; South Australia's Henry's Drive/Pillar Box/Morse Code, Paring and Shrivington; Chile's Matetic Vineyards and Vina Koyle; South Africa's Simonsig Family Wines; Italy's Attilio Ghisolfi, Paolo Manzone, Paternoster, Luca Bosio, Casalnova and Vino dei Fratelli; Spain's Bodegas Navarro Lopez, Vinedos y Bodegas Garcia Figuero, Bodegas Muriel, Vina Eguia, Marquis de Elciego and Real Compania; Portugal's Quinta do Vallado; Germany's Villa Huesgen and Redbreast; Hungary's Villa Karolyi; France's Gustave Lorentz Wines, Cachette and Esprit; and California's Eponymous, Two Angels and Angel's Secret.

For more information on Mochetto, contact Quintessential at (707) 226-8300 or www.quintessentialwines.com.

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